

MARKETING OPPORTUNITIES

FORM 10 (OPTIONAL)

Please return to:

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DEADLINE: 20.01.2015



February 18 - 20, 2015

Bombay Convention & Exhibition Centre
Mumbai, India

POWDER & BULK SOLIDS

INDIA 2015

EXHIBITION & CONFERENCE

**Your one stop event for
material handling and processing**

Company	
Stand no.	
Contact person	
E-mail	

Various publicity opportunities during the exhibition are available. Details and charges of a few opportunities are given below. In case you desire to avail these or other opportunities, please fill in this form and send it to the Organizer. All the below mentioned opportunities are available on a first come, first serve basis. If you want to add further marketing opportunities, please feel free to contact us.

ADVERTISEMENTS (PRINT AND ONLINE PROMOTION)	Price in INR	Number of Pieces
Inside Front Cover Advertisement in Catalogue (in colour) Size: 140 mm (w) x 210 mm (h) / 3 mm on each side for trimming	20,000	
Inside Full Page Advertisement in Catalogue (in colour) Size: 140 mm (w) x 210 mm (h) / 3 mm on each side for trimming	15,000	
Inside Back Cover Advertisement in Catalogue (in colour) Size: 140 mm (w) x 210 mm (h) / 3 mm on each side for trimming	20,000	
Back Cover Advertisement in Catalogue (in colour) Size: 140 mm (w) x 210 mm (h) / 3 mm on each side for trimming	25,000	
Company Logo / Trademark in Catalogue Next to the description of the products and activities	2,500	
Advertisement on Visitor Promotion E-mailers Only one advertisement per round of mailing Mailing to 15,000 addresses	10,000	

PLATINUM PARTNER

PREFACE

As the Platinum Partner of Powder & Bulk Solids India 2015, the company would be given extensive exposure before and during the exhibition to make a lasting impression on the 2000 + quality visitors and conference and workshop delegates.

BENEFITS

PRE FABRICATED BOOTH

The company would be made available an all-inclusive 9 Sq M shell scheme booth at the Exhibition

EXTENSIVE ADVERTISING

Full Page Color Advertisement in the Exhibition Catalogue

One Advertisement in the special issue of Bulk Solids Handling magazine

Company Logo & Web Banner on the exhibition website linked to the company website

03 min webcast with an interview with a representative of your company. This webcast will be published on www.bulk-solids-handling.com and www.process-worldwide.com

Company Logo on all the Promotional Collaterals of the Exhibition –

- Visitor Promotion Brochure
- Invitations of Industry Meet(s)
- Posters
- Leaflets
- Promotional Presentation

EXTENSIVE VENUE VISIBILITY

2 Prominent Standees at the Entry Gate of the Exhibition with Company Logo & Location

2 Standees at the Entry Gate of the Exhibitor Evening Dinner

Company Logo on Exhibition Visitor Badges

Company Logo on Exhibition Visitor Lanyards

Company Collaterals in the Conference Kit

Prominent Branding in the VIP Lounge

15 Pole Flags (Inside & Outside of the Exhibition Hall)

Company Logo on the Partner Wall at the Exhibition

OTHER BENEFITS

6 Delegate Passes for Conference & Workshops

6 Passes for access to the Exclusive VIP Lounge

6 Invitations to the Exhibitor Networking Dinner

2 Complimentary rounds of Mass Mailing to the vast Powder & Bulk Solids India Database

Rate: INR 9,50,000.00/-

*rate plus government service tax (currently 12.36%)

GOLD PARTNER

PREFACE

As the Gold Partner of Powder & Bulk Solids India 2015, the company would be given extensive exposure before and during the exhibition to make a lasting impression on the 2000 + quality visitors and conference and workshop delegates.

BENEFITS

PRE FABRICATED BOOTH

The company would be made available an all-inclusive 9 Sq M shell scheme booth at the Exhibition

EXTENSIVE ADVERTISING

Full Page Color Advertisement in the Exhibition Catalogue

One Advertisement in the special issue of Bulk Solids Handling magazine

Company Logo & Web Banner on the exhibition website linked to the company website

03 min webcast with an interview with a representative of your company. This webcast will be published on www.bulk-solids-handling.com and www.process-worldwide.com

Company Logo on all the Promotional Collaterals of the Exhibition –

- Visitor Promotion Brochure
- Invitations of Industry Meet(s)
- Posters
- Leaflets
- Promotional Presentation

EXTENSIVE VENUE VISIBILITY

1 Prominent Standee at the Entry Gate of the Exhibition with Company Logo & Location

2 Standees at the Entry Gate of the Exhibitor Evening Dinner

Company Logo on the Conference Bags

Company Logo on the Visitor Bags

Company Logo on the Partner Wall at the Exhibition

OTHER BENEFITS

3 Delegate Passes for Conference & Workshops

3 Passes for access to the Exclusive VIP Lounge

3 Invitations to the Exhibitor Networking Dinner

1 Complimentary round of Mass Mailing to the vast Powder & Bulk Solids India Database

Rate: INR 7,75,000.00/-

*rate plus government service tax (currently 12.36%)

SILVER PARTNER

PREFACE

As the Silver Partner of Powder & Bulk Solids India 2015, the company would be given extensive exposure before and during the exhibition to make a lasting impression on the 2000 + quality visitors and conference and workshop delegates.

BENEFITS

PRE FABRICATED BOOTH

The company would be made available an all-inclusive 9 Sq M shell scheme booth at the Exhibition

EXTENSIVE ADVERTISING

Full Page Color Advertisement in the Exhibition Catalogue

One Advertisement in the special issue of Bulk Solids Handling magazine

Company Logo & Web Banner on the exhibition website linked to the company website

03 min webcast with an interview with a representative of your company. This webcast will be published on www.bulk-solids-handling.com and www.process-worldwide.com

Company Logo on all the Promotional Collaterals of the Exhibition –

- Visitor Promotion Brochure
- Invitations of Industry Meet(s)
- Posters
- Leaflets
- Promotional Presentation

EXTENSIVE VENUE VISIBILITY

1 Prominent Standee at the Entry Gate of the Exhibition with Company Logo & Location

Company Logo on the Partner Wall at the Exhibition

OTHER BENEFITS

2 Delegate Passes for Conference & Workshops

2 Passes for access to the Exclusive VIP Lounge

2 Invitations to the Exhibitor Networking Dinner

1 Complimentary round of Mass Mailing to the vast Powder & Bulk Solids India Database

Rate: INR 6,00,000.00/-

*rate plus government service tax (currently 12.36%)

OTHER PARTNERSHIPS

NETWORKING DINNER PARTNER

- 1) Prominent display of name and logo at the networking dinner venue
- 2) Name and logo on:
 - Backdrop at Networking Dinner Venue
 - Partners board
 - Partners page in Exhibition Catalogue
 - Display banners in the exhibition & conference areas
 - Website home page
 - One Full Page Advertisement in the printed souvenir
 - Five complimentary delegate registrations

Rate: INR 5,00,000.00/-

*rate plus government service tax (currently 12.36%)

CONFERENCE & WORKSHOP PARTNER

- 1) Prominent display of name and logo in the Conference and Workshop Area
- 2) Name and logo on
 - Backdrop in Seminar and Workshop Area
 - Banner at Seminar and Workshop Area
 - Partners board
 - Partners page in catalogue

Rate: INR 2,00,000.00/-

*rate plus government service tax (currently 12.36%)

FOOD COURT PARTNER





- 1) Prominent display of name and logo in the Food Court Area
- 2) Name and logo on
 - Partners board
 - Partners page in catalogue

Rate: INR 2,00,000.00/-

*rate plus government service tax (currently 12.36%)

ONSITE PROMOTION

Onsite Promotion Opportunities	Price in INR	Number of Pieces
Indoor Banner On flex mounted boards Size: 1.22 m (w) x 1.84 m (h)	25,000	
Outdoor Banner On flex mounted boards Size: 1.22 m (w) x 1.84 m (h)	20,000	
Ceiling Banner (Bunting) Size: 1 m (w) x 3 m (h)	15,000	
Walking Acts in Exhibition Hall	30,000 per person	

Advertising Material Onsite	Price in INR	Number of Pieces
Visitor Bag 1) Name and logo on one side of visitor bags; distributed to all visitors upon registration 2) Information material about partner company in the visitor bag (material to be provided by the company) 3) Name and logo on <ul style="list-style-type: none"> Partners board Partners page in catalogue 	 2,00,000	
Lanyard Partner 1) Name and logo on lanyards for all participation categories: <ul style="list-style-type: none"> Delegates Press Service Speakers VIP Visitor 2) Name and logo on <ul style="list-style-type: none"> Partners board Partners page in catalogue 	 1,50,000	
Badge Partner 1) Name and logo on the following category of badges: <ul style="list-style-type: none"> Delegate Press Service Speakers VIP Visitor 2) Name and logo on <ul style="list-style-type: none"> Partners board Partners page in catalogue 	 1,50,000	
Water Bottle Partner 1) Name and logo on neck tag of bottles 2) Name and logo on <ul style="list-style-type: none"> Partners board Partners page in catalogue 	 50,000	

Note: Service Tax extra applicable @ 12.36% | Advertisement artwork / trademark / logo to be sent in high resolution (300dpi) JPEG / PDF / EPS or TIFF file format.